

TTG ASIA [LUXURY]

for buyers of premium travel and luxury meetings

Engaging Buyers Bi-Annually

Official Media Partner Of

further
east

**Nov 2020 Issue Enjoys
Bonus Circulation
At Further East**

Seminyak, Bali
9 - 12 November 2020

MEDIA KIT
JUN 2020
NOV 2020



24th February 2020

further
east

OFFICIAL MEDIA PARTNER ENDORSEMENT

TTG ASIA LUXURY

On behalf of Further East 2020 and This is Beyond Ltd, I am pleased to appoint TTG Asia Luxury (a product of TTG Travel Trade Publishing, a business group of TTG Asia Media) as an official media partner.

As part of this endorsement, TTG Asia Luxury will be:

- **Granted with full distribution rights within the show venue** from 9 – 12 November 2020 in Seminyak, Bali, ensuring that the magazine is displayed and made accessible to all delegates.
- **Given priority updates on the event**, including announcements from organisers, show information, product and service releases, interviews, viewpoints, and pictorials, for use in their editorial content.

We are confident that an official media partner, TTG Asia Luxury – The Resource For Buyers Of Premium Travel And Luxury Meetings In Asia Pacific – will spotlight Further East 2020 to key decision makers and influencers within the luxury travel industry across the region.

It is a great pleasure to be working with TTG Asia Luxury and I look forward to our successful collaboration for Further East 2020.

Sincerely,



Jemma Uglow
Head of Further East
This is Beyond Ltd

**This is
Beyond.**

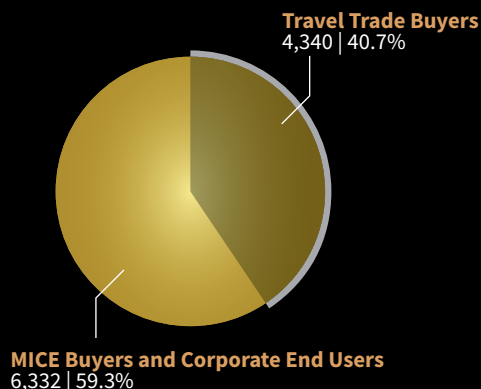
Unit 2.2 The Shepherds Building West,
Rockley Road, Hammersmith
London W14 0DA

CIRCULATION

By Country

Brunei/Malaysia	1,860	17.4%
Singapore	1,853	17.4%
Hong Kong/Macau	1,582	14.8%
China	1,479	13.9%
India	979	9.2%
Australia/NZ	826	7.7%
Thailand	670	6.3%
Japan	509	4.8%
Taiwan	259	2.4%
Indonesia	249	2.3%
Philippines	183	1.7%
South Korea	137	1.3%
Vietnam	86	0.8%
Total	10,672	100%

By Industry



+ 70,000 e-copies globally & BONUS CIRCULATION
at major tradeshows including ILTM Asia-Pacific, ILTM Japan, ITB Berlin and MORE

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ADVERTISING

AD TYPE	SIZE (W x H) mm	RATES (USD)	EARLY BIRD (USD)
Full Page	226 x 300	15,000	12,000
Half Page (Horizontal)	199 x 130	10,000	8,000
Double Page Spread	452 x 300	25,000	20,000
Inside Front Cover	226 x 300	18,000	14,400
Outside Back Cover	226 x 300	20,000	16,000

Please add a 5mm bleed all around

eBOOK ONLY AD INSERTION

ONE WEEK LEADTIME ONLY

AD TYPE	SIZE (W x H) mm	RATES (USD)	EARLY BIRD (USD)
Full Page	226 x 300	10,500	8,400
Double Page Spread	452 x 300	17,500	14,000



IMPORTANT DATES

Booking Deadline

6 weeks prior to issue date.

Material Deadline

5 weeks prior to issue date.

CONTACT US

traveltradesales@ttgasia.com

SINGAPORE (65) 6395 7579

HONG KONG (852) 2237 7272

MATERIAL SUBMISSION

Ad Material Submission

Electronic Copy Accepted Only

- Strictly Apple Macintosh application.
- Files to be submitted in high-res PDF with crop marks and bleeds.

File Requirements

- Dimension: Ensure correct ad dimension used. Add additional 5mm all round for bleed advertisements. Inexact size/scaling will result in compromised quality.
- Fonts & Images: Files are to be embedded with fonts and images.
- Images & Graphics: Images are to be in high resolution (at least 300dpi). CMYK colour mode.

Submitting Your Ad Materials

- E-Submission Modes: Email or FTP Download. Please provide your FTP site access information.
- Others: Please provide press colour proofs for the advertisements in the correct sizes. Indicate any other special instructions.