

TTG ASIA

[LUXURY]

for buyers of premium travel and luxury meetings

Engaging Buyers Bi-Annually

Official Media Partner Of

further
east

**Full Bonus Circulation
At Further East**

Seminyak
Bali, Indonesia
11 - 14 November 2019

Asia's Only Inbound Luxury Travel Show

MEDIA KIT

NOV 2019



25th March 2019

further
east

OFFICIAL MEDIA PARTNER ENDORSEMENT
TTG ASIA LUXURY

On behalf of Further East 2019 and Beyond Luxury Media Ltd, I am pleased to appoint TTG Asia Luxury (a product of TTG Travel Trade Publishing, a business group of TTG Asia Media) as an official media partner.

As part of this endorsement, TTG Asia Luxury will be:

- **granted with full distribution rights within the show venue** from 11 to 14 November 2019 in Seminyak, Bali, ensuring that the magazine is displayed and made accessible to all delegates.
- **given priority updates on the event**, including announcements from organisers, show information, product and service releases, interviews, viewpoints, and pictorials, for use in their editorial content.

We are confident that an official media partner, TTG Asia Luxury – The Resource For Buyers Of Premium Travel And Luxury Meetings In Asia Pacific – will spotlight Further East 2019 to key decision makers and influencers within the luxury travel industry across the region.

It is a great pleasure to be working with TTG Asia Luxury and I look forward to our successful collaboration for Further East 2019.

Sincerely,



Jemma Uglow
Head of Further East
Beyond Luxury Media Ltd

beyond
L U X U R Y

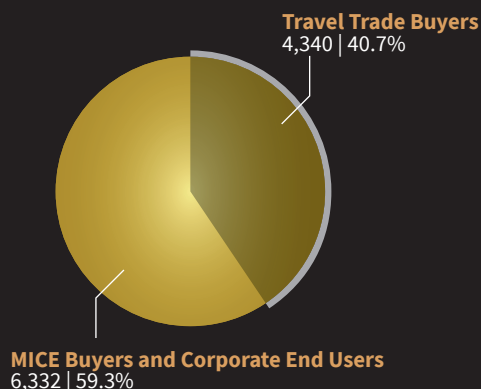
Unit 1.1, The Shepherds Building West,
Rockley Road, Shepherds Bush
London, W14 0DA, United Kingdom

CIRCULATION

By Country

Brunei/Malaysia	1,860	17.4%
Singapore	1,853	17.4%
Hong Kong/Macau	1,582	14.8%
China	1,479	13.9%
India	979	9.2%
Australia/NZ	826	7.7%
Thailand	670	6.3%
Japan	509	4.8%
Taiwan	259	2.4%
Indonesia	249	2.3%
Philippines	183	1.7%
South Korea	137	1.3%
Vietnam	86	0.8%
Total	10,672	100%

By Industry



+ 70,000 e-copies globally & BONUS CIRCULATION
at major tradeshows including Further East, ILTM Asia-Pacific, ILTM Japan, ITB Berlin and MORE

ADVERTISING

AD TYPE	SIZE (W x H) mm	RATES (USD)	EARLY BIRD (USD)
Full Page	226 x 300	15,000	12,000
Half Page (Horizontal)	199 x 130	10,000	8,000
Double Page Spread	452 x 300	25,000	20,000
Inside Front Cover	226 x 300	18,000	14,400
Outside Back Cover	226 x 300	20,000	16,000

Please add a 5mm bleed all around

eBOOK ONLY AD INSERTION ONE WEEK LEADTIME ONLY

AD TYPE	SIZE (W x H) mm	RATES (USD)	EARLY BIRD (USD)
Full Page	226 x 300	10,500	8,400
Double Page Spread	452 x 300	17,500	14,000



MATERIAL SUBMISSION

Ad Material Submission

Electronic Copy Accepted Only

- Strictly Apple Macintosh application.
- Files to be submitted in high-res PDF with crop marks and bleeds.

File Requirements

- Dimension: Ensure correct ad dimension used. Add additional 5mm all round for bleed advertisements. Inexact size/scaling will result in compromised quality.
- Fonts & Images: Files are to be embedded with fonts and images.
- Images & Graphics: Images are to be in high resolution (at least 300dpi). CMYK colour mode.

Submitting Your Ad Materials

- E-Submission Modes: Email or FTP Download. Please provide your FTP site access information.
- Others: Please provide press colour proofs for the advertisements in the correct sizes. Indicate any other special instructions.

IMPORTANT DATES

Booking Deadline

6 weeks prior to issue date

Material Deadline

5 weeks prior to issue date

CONTACT US

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HONG KONG (852) 2237 7272

Our Clients & Partners Include

PLAZA PREMIUM GROUP

PREFERRED HOTELS & RESORTS



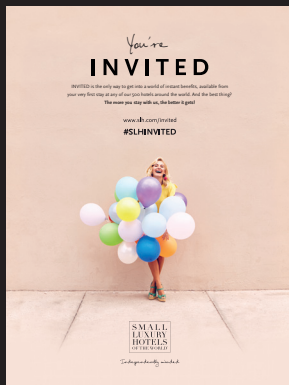
SENTOSA DEVELOPMENT CORPORATION



SHANGRI-LA HOTEL SINGAPORE



■ SMALL LUXURY HOTELS OF THE WORLD

 SWITZERLAND TOURISM

THE FACE SUITES



THE MURRAY HONG KONG

