

TTG ASIA

LUXURY

for buyers of premium travel and luxury meetings

Engaging Buyers Bi-Annually



TWO

Issues A Year

TWICE

The Insights

DOUBLE

The Sensory
Experience

MEDIA KIT
DEC 2017



EDITORIAL CALENDAR

(At the time of print)

MARKET REPORT

Updates on the following Asian Luxury Travel Markets

Cambodia
China
Indonesia
Malaysia

DESTINATIONS

Canada
Hong Kong
Indonesia
Nepal
Singapore

FEATURES

Luxury Tour Operators

A rise in personalisation creates a greater need for luxury agents.

Alternative Vacation Form: Train Travel

Train holidays make for easy planning and convenience for luxury operators, but it must be done right.

Alternative Vacation Form: Cruises

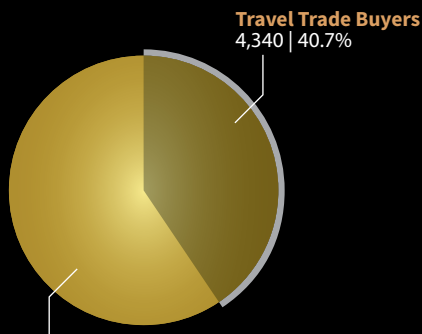
Smaller luxury operators are touting 'transformational' journeys in exotic places. Just what do they mean by 'transformational' and how is it done?

CIRCULATION

By Country

Brunei/Malaysia	1,860	17.4%
Singapore	1,853	17.4%
Hong Kong/Macau	1,582	14.8%
China	1,479	13.9%
India	979	9.2%
Australia/NZ	826	7.7%
Thailand	670	6.3%
Japan	509	4.8%
Taiwan	259	2.4%
Indonesia	249	2.3%
Philippines	183	1.7%
South Korea	137	1.3%
Vietnam	86	0.8%
Total	10,672	100%

By Industry



MICE Buyers and Corporate End Users
6,332 | 59.3%

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Half Page (Horizontal)	199 x 130	10,000
Double Page Spread	452 x 300	25,000
Inside Front Cover	226 x 300	18,000
Outside Back Cover	226 x 300	20,000

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AD TYPE	SIZE (W x H) mm	RATES (USD)
Full Page	226 x 300	10,500
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IMPORTANT DATES

Booking Deadline: 27 October 2017

Material Deadline: 03 November 2017

MATERIAL SUBMISSION

Electronic copy accepted only (Strictly Macintosh application).

Files to be submitted in press quality PDF files with crop marks & bleeds.

Dimension:

Ensure correct ad dimension used. Additional 5mm all round for bleed advertisements (Inexact size / scaling will result in compromised quality).

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Files to be embedded with fonts and images.

Images & Graphics:

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Submission Modes:

Email or FTP (Please provide your FTP site access information).

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