



# TTG Show Daily

**IT&CM Asia**  
Incentive Travel & Conventions, Meetings

**CTW** 20<sup>TH</sup>  
Asia-Pacific  
Corporate Travel World

Asia-Pacific's Only Doublebill Event  
M.I.C.E. | Corporate Travel  
[www.itcma.com](http://www.itcma.com) | [www.corporatetravelworld.com/apac](http://www.corporatetravelworld.com/apac)

## THE **ONLY OFFICIAL** SHOW DAILY OF IT&CMA and CTW Asia-Pacific 2017

**26-28 September 2017**

Bangkok Convention Centre at CentralWorld  
Bangkok | Thailand

**43 years**  
of publishing  
strength

**Award-winning**  
& authoritative editorial team

**9,000** Print Copies on site +  
**70,000** e-copies  
across Asia-Pacific & Globe

**3** ISSUE DAYS  
26, 27 & 28 September

• • • • • About IT&CMA and CTW Asia-Pacific 2017 • • • • •



Asia-Pacific's Only Doublebill MICE and Corporate Travel Event, IT&CMA and CTW Asia-Pacific assures a platform for international industry suppliers, buyers and planners to build, connect, learn and grow their network.

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It harnesses the best of MICE and corporate travel, providing business, education and networking in a single international event staged in Asia-Pacific. IT&CMA and CTW Asia-Pacific is organised by TTG Events, a business group of TTG Asia Media.



## Reach out to IT&CMA and CTW Asia-Pacific Delegates with TTG Show Daily now!

- 1** The award-winning editorial and pictorials makes it a must-read for all delegates to gather the show's updates and happenings.
- 2** With 9,000 print copies circulated across fairgrounds, official venues and hotels, your brand is guaranteed to stand out among key delegates and buyers throughout the show.
- 3** Your advertising mileage does not ends here. Enjoy **bonus circulation to 70,000 e-subscribers** as we connect your brand to trade members globally, generating business opportunities beyond the trade show.



• • • • • Rates & Ad Spaces • • • • •

**15% OFF** | Till 26 July 2017

**Circulation:** 9,000 print copies on site + 70,000 e-copies  
**Publication Dates:** 26, 27 & 28 September 2017

#### Deadlines:

Booking: 7 August 2017  
Material: 28 August 2017

#### Ad Material Submission

##### Electronic Copy Accepted Only

- Strictly Apple Macintosh application.
- Files to be submitted in PDF (preferred), JPEG or TIFF.

#### File Requirements

- Dimension: Ensure correct ad dimension used. Add additional 5mm all round for bleed advertisements. (inexact size/scaling will result in compromised quality)
- Fonts & Images: Files are to be embedded with fonts and images.
- Images & Graphics: Images are to be in high resolution (at least 300dpi). CMYK colour mode.

#### Submitting Your Ad Materials

- E-Submission Modes: CD-ROM, Email, FTP Download. (please provide your FTP site access information)
- Others: Please provide press colour proofs for the advertisements in the correct sizes. Indicate any other special instructions.

Full Colour Ad	Ad Size (WxH) mm	Normal Rates (US\$)	Early Bird Rates (US\$)
Full Page	260 x 380	15,430	13,120
Junior Page	173 x 280	11,740	9,980
Half Page (Horizontal)	236 x 180	10,070	8,560
Quarter Page	114 x 180	6,670	5,670
Front Page Horizontal Strip	236 x 90	10,720	9,120
Double Page Spread	520 x 380	28,350	24,100

Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

• • • • • Contact Us • • • • •

#### Advertising Enquiries

**Singapore**  
**Ar-lene Lee**  
(65) 6395 7510  
[arlene.lee@ttgasia.com](mailto:arlene.lee@ttgasia.com)

**Hong Kong**  
**Ingrid Chung**  
(852) 2237 7262  
[ingrid.chung@ttgasia.com](mailto:ingrid.chung@ttgasia.com)

#### Ad Material Submission

**Cheryl Lim**  
(65) 6395 7540  
[cheryl.lim@ttgasia.com](mailto:cheryl.lim@ttgasia.com)



TTG Travel Trade Publishing is a business group of TTG Asia Media

E-MAIL | [traveltradesales@ttgasia.com](mailto:traveltradesales@ttgasia.com)  
CORPORATE WEBSITE | [www.ttgasiamedia.com](http://www.ttgasiamedia.com)