



TTG Show
Daily

Thailand

THE OFFICIAL SHOW DAILY OF IT&CMA and CTW ASIA-PACIFIC 2016

Proven To Reach International MICE and Corporate Travel Buyers

IT&CMAAsia
Incentive Travel & Conventions, Meetings

CTW
Asia-Pacific
Corporate Travel World

IT&CMA and CTW ASIA-PACIFIC

Bangkok Convention Centre • Bangkok, Thailand

27 - 29 Sep 2016 | Issue Dates: 27, 28 & 29 September

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ISSUE DAYS

TTG SHOW DAILY: IT&CMA AND CTW ASIA-PACIFIC 2016

3 BIG REASONS TO BE IN THE TTG SHOW DAILY

#1

Delegates Read It Every Day

As the **only official show daily** of The World's Only Doublebill Event In **MICE and Corporate Travel**, TTG Show Daily: IT&CMA and CTW Asia-Pacific **commands the unparalleled interest and readership of the show's MICE and Corporate Travel buying delegates effectively**, with the latest news-bites hot off the event grounds, insightful interviews, reports and buzzing pictorials that all delegates look forward to.

#2

Awareness That Drives Traffic To Your Booth

Maximise airtime for stronger brand presence beyond your booth, with **9,000 print copies** distributed across the exhibition hall and official venues throughout 3 days. Your brand is guaranteed maximum airtime, keeping your brand at top-of-mind and **effectively directing delegates to your booth for face-to-face engagement**.

#3

Reach Beyond IT&CMA and CTW Asia-Pacific 2016

Extend your brand's mileage to the rest of the world with **bonus circulation to 70,000 e-subscribers**. We connect your brand to many other travel trade professionals and **generate more lasting impressions and business opportunities beyond the trade show**.



THE TTG SHOW DAILY ADVANTAGE

With over 41 years of publishing strength and 29 years of Show Daily publishing experience, no one knows the industry like we do.



Strength



Quality

Award-winning & authoritative editorial and captive pictorials that all delegates look forward to.



Creative



Quantity

9,000 Print copies on-site and 70,000 e-copies circulated globally.

IT&CMA AND CTW ASIA-PACIFIC 2016

The World's Only Doublebill Event
M.I.C.E. | Corporate Travel
www.itcma.com | www.corporatetravelworld.com

IT&CMAAsia
Incentive Travel & Conventions, Meetings

CTW
Asia-Pacific
Corporate Travel World

The World's Only Doublebill MICE and Corporate Travel Event, IT&CMA and CTW Asia-Pacific assures a platform for international industry suppliers, buyers and planners to build, connect and grow their network.

Both events have been co-locating since 2004, offering delegates the latest industry news and trends, facilitating them to make decisions that create value.

IT&CMA and CTW Asia-Pacific is organised by TTG Events, a business group of TTG Asia Media.

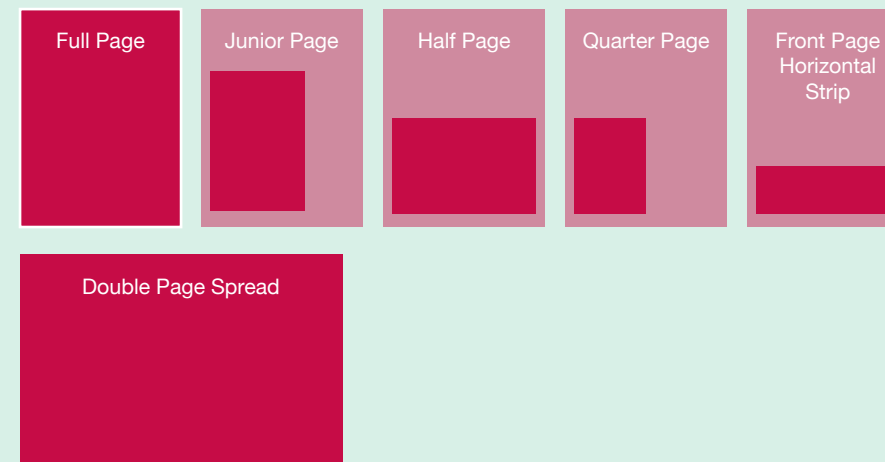


RATES & AD SPECS

- **Circulation: 9,000 Copies (3 Days)**
- **Issue Dates: 27, 28 & 29 September 2016**
- **Booking Deadline: 19 August 2016**
- **Material Deadline: 26 August 2016**

Full Colour Ad	Ad Size (WxH) mm	Normal Rates (US\$)	15% OFF Till 10 July 2016 Rates (US\$)
Full Page	260 x 380	15,430	13,120
Junior Page	173 x 280	11,740	9,980
Half Page (Horizontal)	236 x 180	10,070	8,560
Quarter Page	114 x 180	6,670	5,670
Front Page Horizontal Strip	236 x 90	10,720	9,120
Double Page Spread	520 x 380	28,350	24,100

Other special sizes and creatives are available on request. Rates are applicable on a case-by-case basis.



AD MATERIAL SUBMISSION

File Requirements

Dimensions	Ensure correct ad dimension used. Add additional 5mm all round for bleed advertisements. Inexact size/scaling will result in compromised quality)
Fonts & Images	Files are to be embedded with fonts and images.
Images & Graphics	Images are to be in high resolution (at least 300dpi). Only CMYK colour mode.

Submitting Your Ad Materials

Submission Modes	CD-ROM, Email, FTP Download. (please provide your FTP site access information)
Others	Please provide press colour proofs for the advertisements in the correct sizes. Indicate any other special instructions.

CONTACT US

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Ad Material

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