

**TTG** Show  
Daily



**ITB**  
*Asia*

**25-27 October 2017**

**Marina Bay Sands  
Singapore**



# THE **OFFICIAL** SHOW DAILY OF ITB ASIA 2017

**43 years**  
of publishing  
strength

**Award-winning**  
& authoritative editorial team

**9,000** Print Copies on site +  
**70,000** e-copies  
across Asia-Pacific & Globe

**3** **ISSUE DAYS**  
25, 26 & 27 October



**ITB**  
Asia

ITB Asia celebrating its 10th anniversary this year, is a renowned travel tradeshow designed for the Asian Travel Market. It serves as a good platform for international and Asia Pacific's exhibitors from all sectors of the travel value chain to establish networks and venture new opportunities with top international buyers from the Leisure, MICE and Corporate Travel segments. ITB Asia is organised by Messe Berlin (Singapore) and supported by the Singapore Exhibition & Convention Bureau.



## Reach out to ITB Asia Delegates with **TTG Show Daily** now!

- 1** The **award-winning editorial and pictorials** make it a must-read for all delegates to gather the show's updates and happenings.
- 2** With **9,000 print copies** circulated across fairgrounds and official venues, your brand is guaranteed to stand out among key delegates and buyers throughout the show.
- 3** Your advertising mileage does not end here. Enjoy **bonus circulation to 70,000 e-subscribers** as we connect your brand to trade members globally, **generating business opportunities beyond the trade show.**



## • • • • • Rates & Ad Spaces • • • • •

**15% OFF** | Till 1 August 2017

### Deadlines:

Booking: 11 September 2017

Material: 25 September 2017

**Circulation:** 9,000 print copies on site + 70,000 e-copies

**Publication Dates:** 25, 26 & 27 October 2017

Full Colour Ad	Ad Size (WxH) mm	Normal Rates (US\$)	Early Bird Rates (US\$)
Full Page	260 x 380	18,900	16,070
Junior Page	173 x 280	14,800	12,580
Half Page (Horizontal)	236 x 180	14,500	12,330
Quarter Page	114 x 180	8,800	7,480
Front Page Horizontal Strip	236 x 90	14,800	12,580
Double Page Spread	520 x 380	30,500	25,930

Other special sizes & creatives are available on request. Rates are applicable on a case-by-case basis.

### Ad Material Submission

#### Electronic Copy Accepted Only

- Strictly Apple Macintosh application.
- Files to be submitted in high-res PDF with crop marks and bleeds.

### File Requirements

- Dimension: Ensure correct ad dimension used. Add additional 5mm all round for bleed advertisements. Inexact size/scaling will result in compromised quality.
- Fonts & Images: Files are to be embedded with fonts and images.
- Images & Graphics: Images are to be in high resolution (at least 300dpi). CMYK colour mode.

### Submitting Your Ad Materials

- E-Submission Modes: Email or FTP Download. Please provide your FTP site access information.
- Others: Please provide press colour proofs for the advertisements in the correct sizes. Indicate any other special instructions.

## • • • • • Contact Us • • • • •

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